Honesty Group

"It's all about food and being honest about food, what's in it and where it comes from"



Romilla Arber
Founder & CEO

honesty
bakers & makers







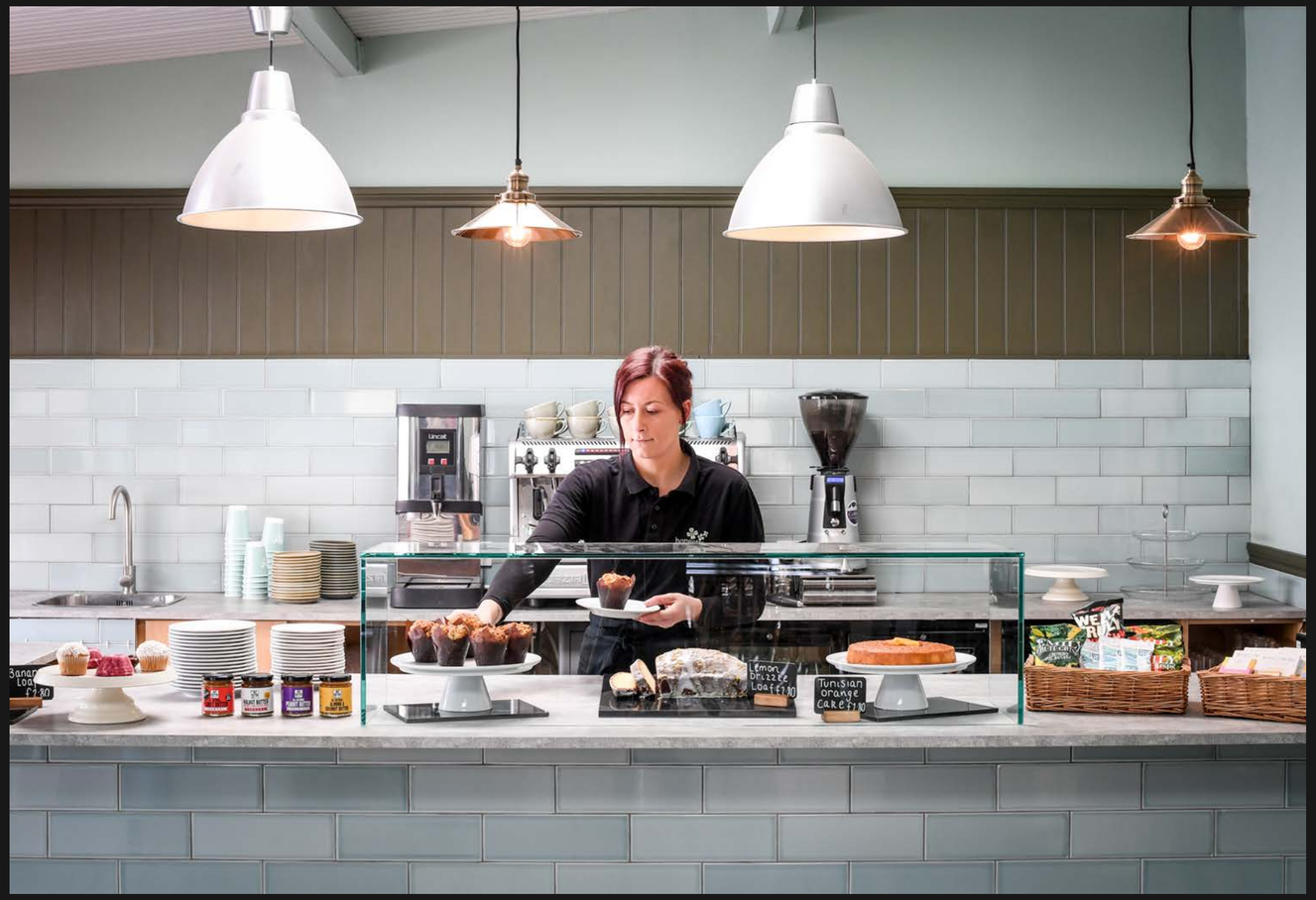


Who are we?

Honesty Group is a collection of cafés, pubs, boutique hotel, farm shops and a cookery school, founded by Romilla Arber in 2014. It is a food business that cares about food, where it comes from and how it is made. The company has 12 sites across Hampshire and Berkshire, with further plans to grow.



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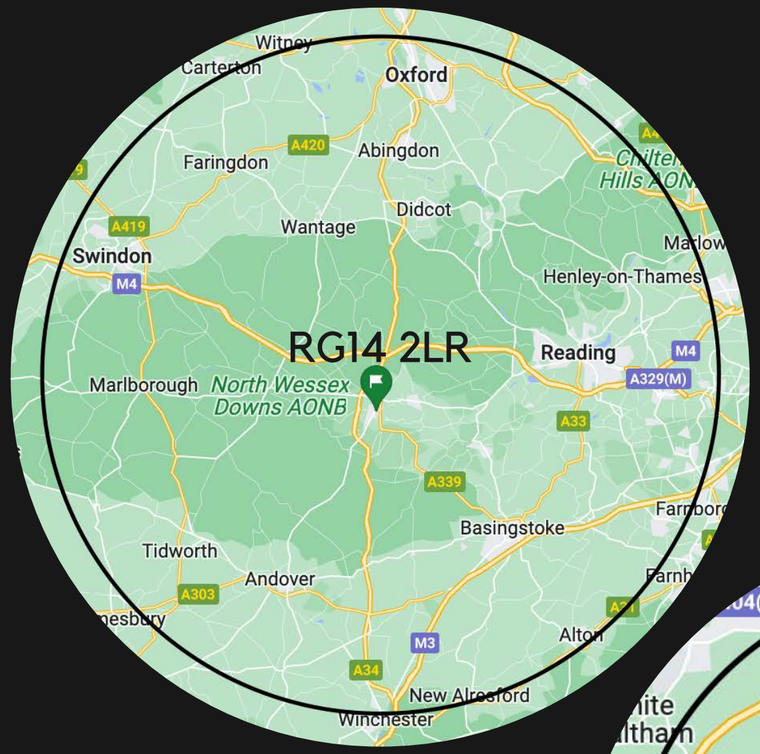
Current Locations

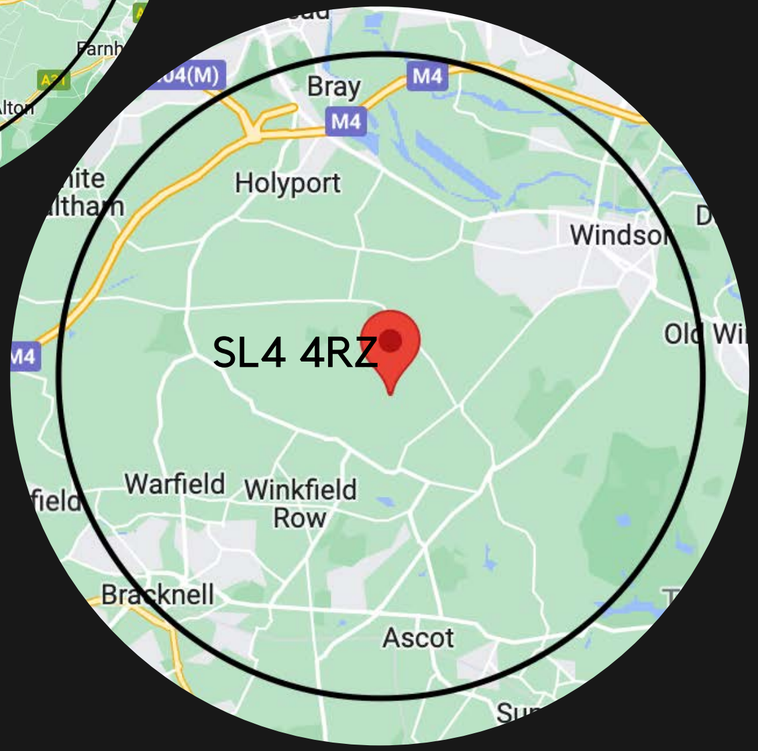
Honesty locations can be found across Berkshire and Hampshire:

- Honesty at Parkway Retail Centre RG14 1AY
- Honesty at The Base, Greenham RG19 6HW
- Honesty at Saddleback Farm Shop RG20 7HR
- Honesty at Dummer Down Farm RG25 2AR
- Honesty at Basingstoke Garden Centre RG25 2DJ
- Honesty at Donnington Village RG14 2JP
- Honesty at Kingsclere RG20 5ND
- Honesty at Overton RG25 3HR
- Honesty at Inkpen RG17 9QR
- Honesty Cookery School RG20 4UL
- The Crown & Garter RG17 9QR
- The Hartley Arms, Donnington RG14 2JP
- *Honesty at Tally Ho SL4 4RZ - Launching early 2023*

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What are we looking for?





Be in an area up to one hours drive from RG14 2LR or a 15 minute radius from Tally Ho Farm (SL4 4RZ)

The ideal site will need to have:

- Good footfall, passing trade, residential and local businesses & offices
- Have a 5-10 year lease with tenant only break available at year 3 end
- Approximately 1000-2000 square foot of premises
- Minimal competition in close proximity
- Good frontage and street presence with clear branding opportunity
- Outside seating preferable
- Consider rental up to £30k - extraction not necessary

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Contact us to discuss suitable opportunities



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